

## **MODULE: 3 Scriptwriting – structure**

### **LESSON: 3 Lesson opening**

- What's the benefit of the lesson to your learner?
- How can you trigger curiosity about the lesson topic?
- How can you relate the topic to something that the learner might have already experienced?
- How can you connect the learner's experience to the key point in your video lesson?
- How can you transition to what the rest of the video lesson will cover?