AKF Teachers Study
Performance Report

Source: Aga Khan Foundation

60__decibels

Contents

About This Report

This report is designed to provide you with an understanding of the reception, helpfulness and practical application of the Learning Through Play educational approach. It provides valuable feedback on content quality, relevance, and potential for adoption.

The insights are based on phone interviews with 277 teachers, in Kenya, Uganda, and Tanzania. These interviews were conducted by 60 Decibels trained researchers. We really enjoyed hearing from your teachers– they had a lot to say!

We employed a random sampling method to select respondents. To learn more about our methodology, head to the Appendix.

277 teachers interviewed, 103 in Kenya, 66 in Uganda, 108 in Tanzania.

Top Insights

Helpfulness and Relevance of Educational Materials:

> 62% of teachers report listening to the audio recordings and attending the workshops, with this number increasing to 83% in Uganda.

> 69% of teachers found the audio recordings 'very helpful' in conveying information about Learning Through Play in the respective teaching contexts.

> Teachers who listened to the audio recordings and attended the workshops reported a significantly higher relevance rate of the recordings (79%) compared to those who only listened to the recordings (54%).

> All teachers found the audio recordings helpful in explaining the concept of Learning Through Play in the classroom, with 72% of them mentioning that they were 'very helpful'.

> 3 in 5 teachers found the Learning Through Play workbook 'very helpful' in deepening their understanding of Learning Through Play educational approach.

Teacher Satisfaction:

> The AKF Learning Through Play has a favorable Net Promoter Score (NPS) of 40, with variation among countries: Kenya (35), Uganda (42), and Tanzania (44). The NPS is a gauge of satisfaction and loyalty ranging from a score of -100 to +100.

> 48% of teachers are Promoters, indicating that they are highly supportive of the Learning Through Play educational approach and will actively recommend the Learning Through Play audio recordings to their colleagues.

Impact:

> 84% of teachers report that they learnt about the benefits of active and engaged learning from the audio recordings suggesting that the content of the audio recordings effectively conveyed information about the advantages and positive aspects of active learning. The other top reported learnings are related to new teaching methods and ways to enhance teacher-student relations.

> 2 in 5 teachers plan to incorporate songs and themes as a part of their implementation of the Learning Through Play approach in their classrooms.
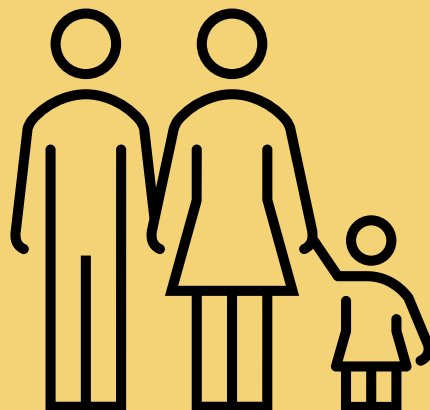
01: Engagement and Satisfaction

The engagement section helps you understand the teachers and their perceived level of helpfulness regarding the Learning Through Play audio recordings and workbooks.

The satisfaction section uses the Net Promoter Score ® to understand the level of teachers' satisfaction and loyalty.

The key indicators in this section are:

- **Exposure to Audio Recordings / Workshops**

- **Relevance of Audio Recordings**

- **Helpfulness of Audio Recordings**

- **Helpfulness of Workbooks**

- **Net Promoter Score**

3 in 5 respondents are female teachers in Kenya, Uganda, and Tanzania. Over 3 in 5 both attended workshops and listened to the podcasts.

Demographics

Gender Breakdown

Male	40%
Female	60%

Country Sample Size Comparison

Kenya	37%
Uganda	24%
Tanzania	39%

Exposure to Audio Recordings / Workshops

	Kenya	Uganda	Tanzania	Overall
Listened to the podcasts but not part of the workshops	34%	17%	56%	38%
Attended workshops and listened to the podcasts	66%	83%	44%	62%

■ Not aware / not listened to the audio recordings
■ Listened to the podcasts but not part of the workshops
■ Attended workshops and listened to the podcasts
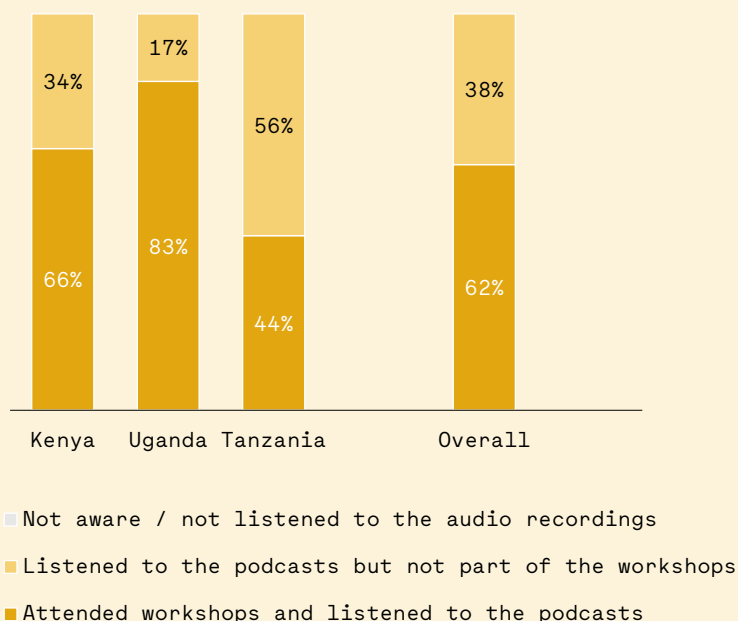
Overall, 7 in 10 teachers report that they found the audio recordings 'very relevant'. Uganda has the highest number of teachers reporting significant relevance of the audio recordings.

Relevance of Audio Recordings

Q: How relevant did you find the audio recordings to you as a teacher?
(n = 277 | Workshop & Audio = 171, Audio only = 106, Kenya = 103, Uganda = 66, Tanzania = 108)

Exposure

	Workshop & Audio	Audio only
Somewhat relevant	20%	44%
Very relevant	79%	54%

Country

	Kenya	Uganda	Tanzania	Overall
Somewhat relevant	35%	8%	39%	30%
Very relevant	65%	91%	60%	69%

■ Very irrelevant
■ Somewhat irrelevant
■ Neither relevant nor irrelevant
■ Somewhat relevant
■ Very relevant

99%
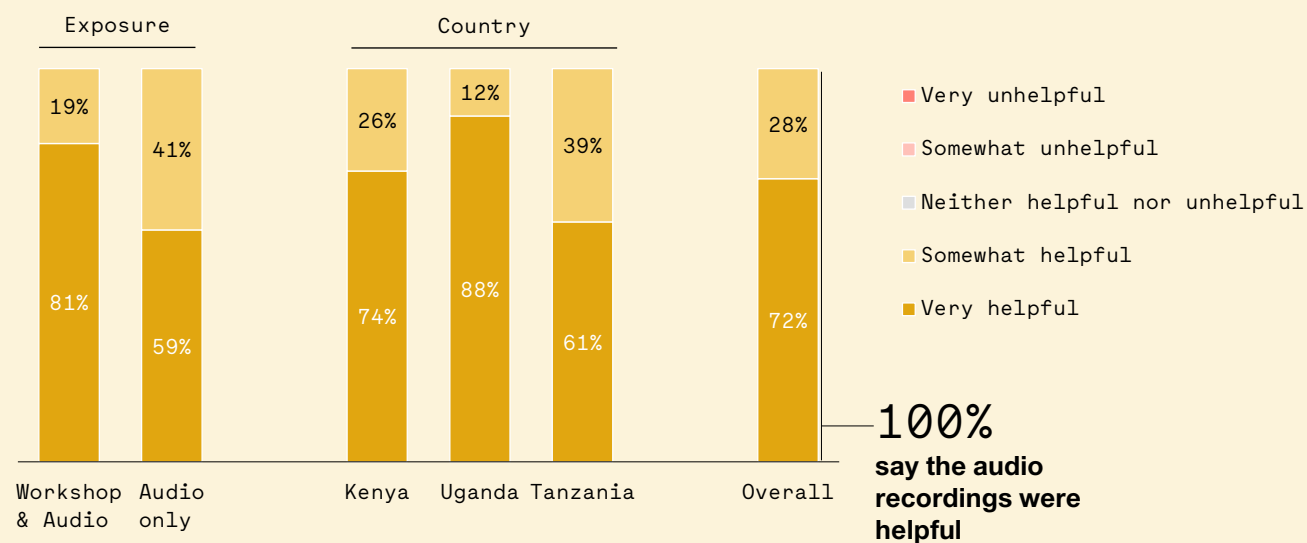**say say the audio recordings were relevant**
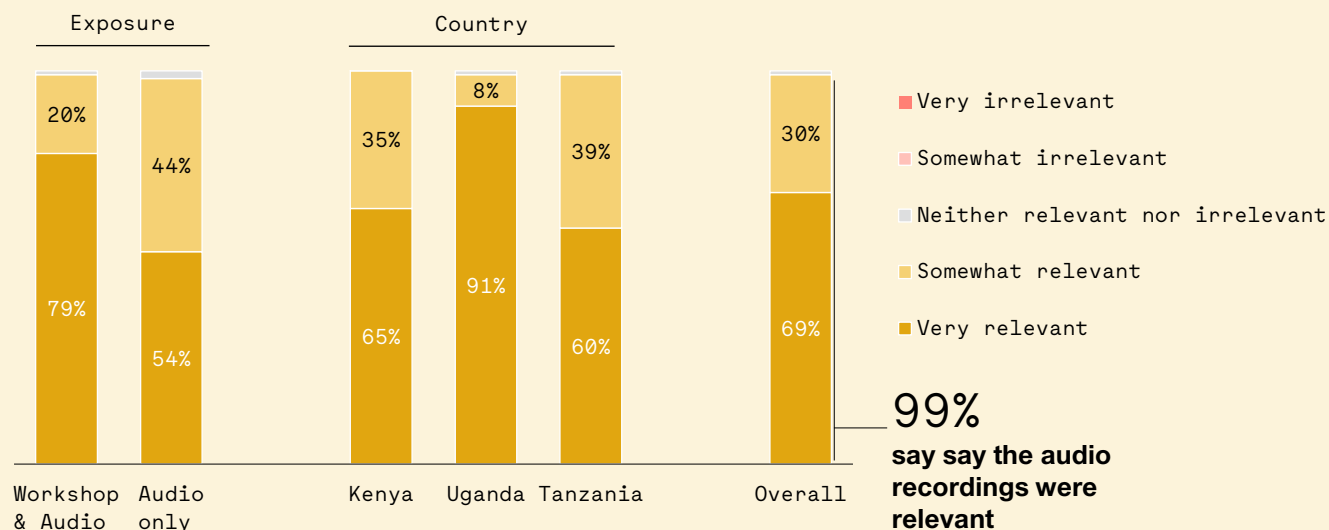
All teachers found the audio recordings helpful. Slightly more than 7 in 10 mention that they were very helpful in explaining the concept of Learning Through Play in the classroom.
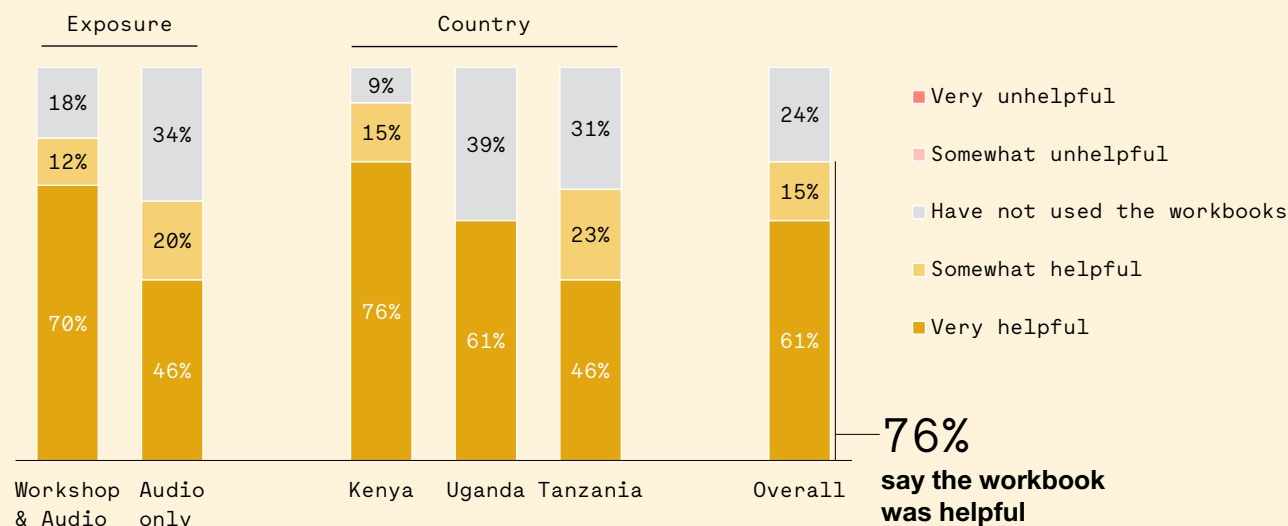
Helpfulness of Audio Recordings

Q: How helpful were the audio recordings at explaining what Learning through Play is in the classroom?
(n = 277 | Workshop & Audio = 171, Audio only = 106; Kenya = 103, Uganda = 66, Tanzania = 108)

Exposure / Country

	Workshop & Audio	Audio only	Kenya	Uganda	Tanzania	Overall
Somewhat helpful	19%	41%	26%	12%	39%	28%
Very helpful	81%	59%	74%	88%	61%	72%

Legend:
- Very unhelpful
- Somewhat unhelpful
- Neither helpful nor unhelpful
- Somewhat helpful
- Very helpful

100%
say the audio recordings were helpful

3 in 4 teachers found the Learning Through Play workbook very helpful in deepening their understanding of this approach.

Helpfulness of Workbooks

Q: How helpful did you find the Learning Through Play workbook to deepen your understanding of Learning Through Play? (n = 277 | Workshop & Audio = 171, Audio only = 106; Kenya = 103, Uganda = 66, Tanzania = 108)


Exposure / Country

	Workshop & Audio	Audio only	Kenya	Uganda	Tanzania	Overall
Have not used the workbooks	18%	34%	9%	39%	31%	24%
Somewhat helpful	12%	20%	15%		23%	15%
Very helpful	70%	46%	76%	61%	46%	61%

Legend:
- Very unhelpful
- Somewhat unhelpful
- Have not used the workbooks
- Somewhat helpful
- Very helpful

76%
say the workbook was helpful

AKF Learning Through Play has an NPS of 40, which is favourable and indicates moderate levels of satisfaction.

Net Promoter Score® (NPS)

Q: On a scale of 0-10, how likely are you to recommend the Learning Through Play audio recordings to another teacher colleague, where 0 is not at all likely and 10 is extremely likely? (n = 277 | Kenya = 103, Uganda = 66, Tanzania = 108; Workshop & Audio = 171, Audio only = 106)
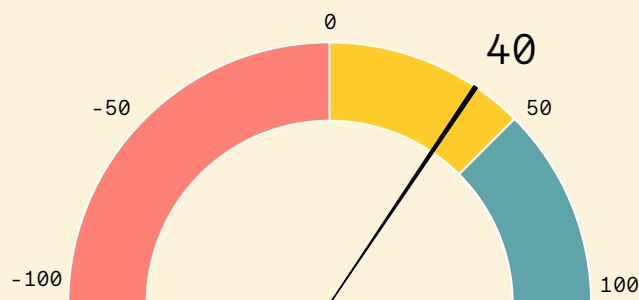
The Net Promoter Score® (NPS) is a gauge of respondent satisfaction and loyalty. The NPS is the percent of teachers rating 9 or 10 ('Promoters') minus the percent of teachers rating 0 to 6 ('Detractors'). Those rating 7 or 8 are 'Passives'.

The score can range from -100 to 100. The Aga Khan Foundation's Learning Through Play has an NPS of 40, which is favorable.
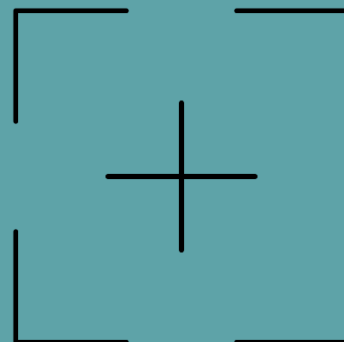
Segment	NPS
Kenya	35
Uganda	42
Tanzania	44
Workshop & Audio	45
Audio only	34

Source: Aga Khan Foundation

> **"**
> Learning Through Play helps children learn quickly and enhances their ability to retain what they've learned in class because it's enjoyable and engaging.
>
> – Female, Uganda

02: Impact

This section gathers insights into specific key takeaways the teachers gained from the audio recordings and what elements of Learning Through Play they intend to implement in their classrooms.

The key indicators in this section are:

- **Significant Learnings**
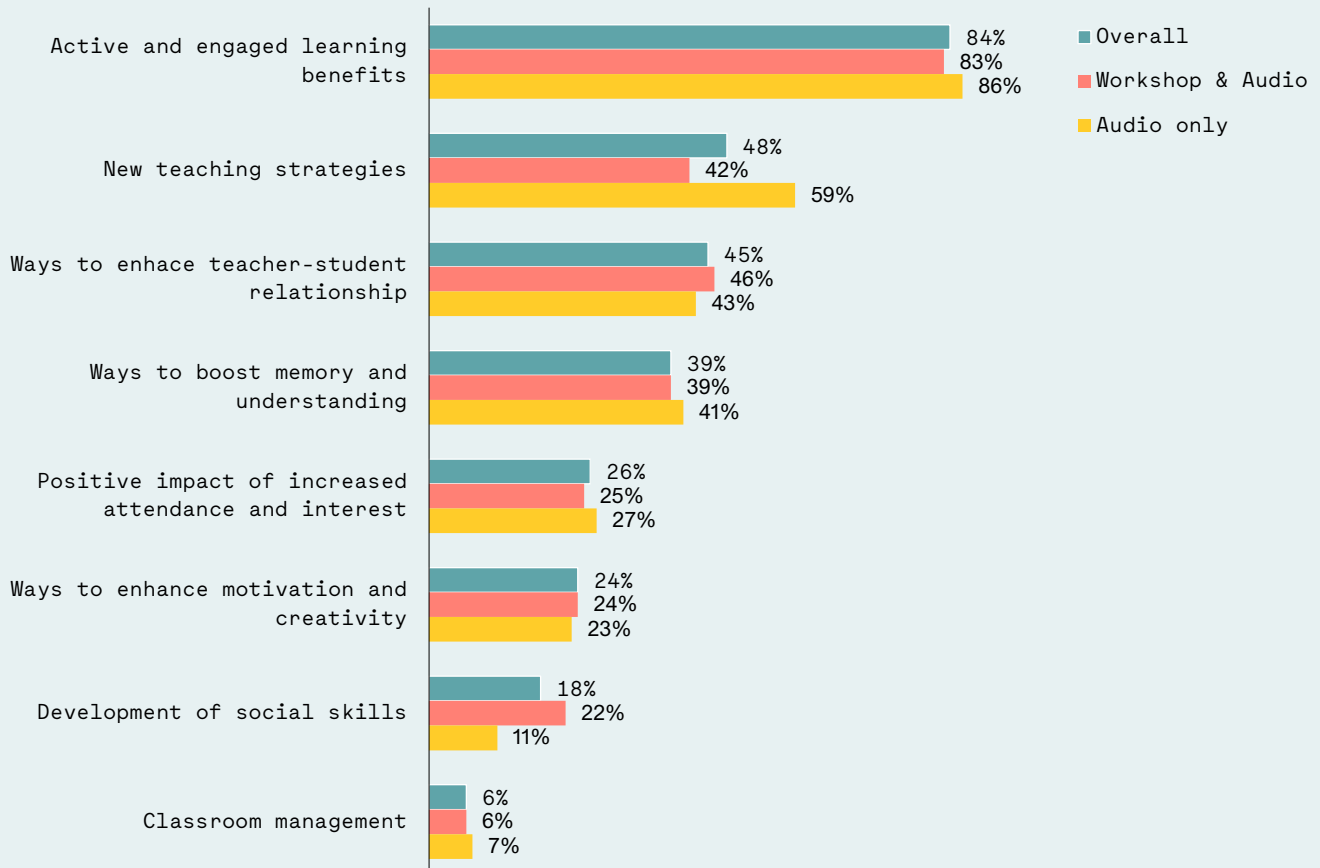- **Elements of Learning Through Play**

Active learning benefits and new teaching strategies are teachers' main learnings from the audio recordings.

Significant Learnings

Q: What are your two biggest learnings from these audio recordings? (n = 277 | Workshop & Audio = 171, Audio only = 106)
Open-ended, coded by 60 Decibels.

Active and engaged learning benefits
- Overall: 84%
- Workshop & Audio: 83%
- Audio only: 86%

New teaching strategies
- Overall: 48%
- Workshop & Audio: 42%
- Audio only: 59%

Ways to enhace teacher-student relationship
- Overall: 45%
- Workshop & Audio: 46%
- Audio only: 43%

Ways to boost memory and understanding
- Overall: 39%
- Workshop & Audio: 39%
- Audio only: 41%

Positive impact of increased attendance and interest
- Overall: 26%
- Workshop & Audio: 25%
- Audio only: 27%

Ways to enhance motivation and creativity
- Overall: 24%
- Workshop & Audio: 24%
- Audio only: 23%

Development of social skills
- Overall: 18%
- Workshop & Audio: 22%
- Audio only: 11%

Classroom management
- Overall: 6%
- Workshop & Audio: 6%
- Audio only: 7%

Legend: ■ Overall ■ Workshop & Audio ■ Audio only

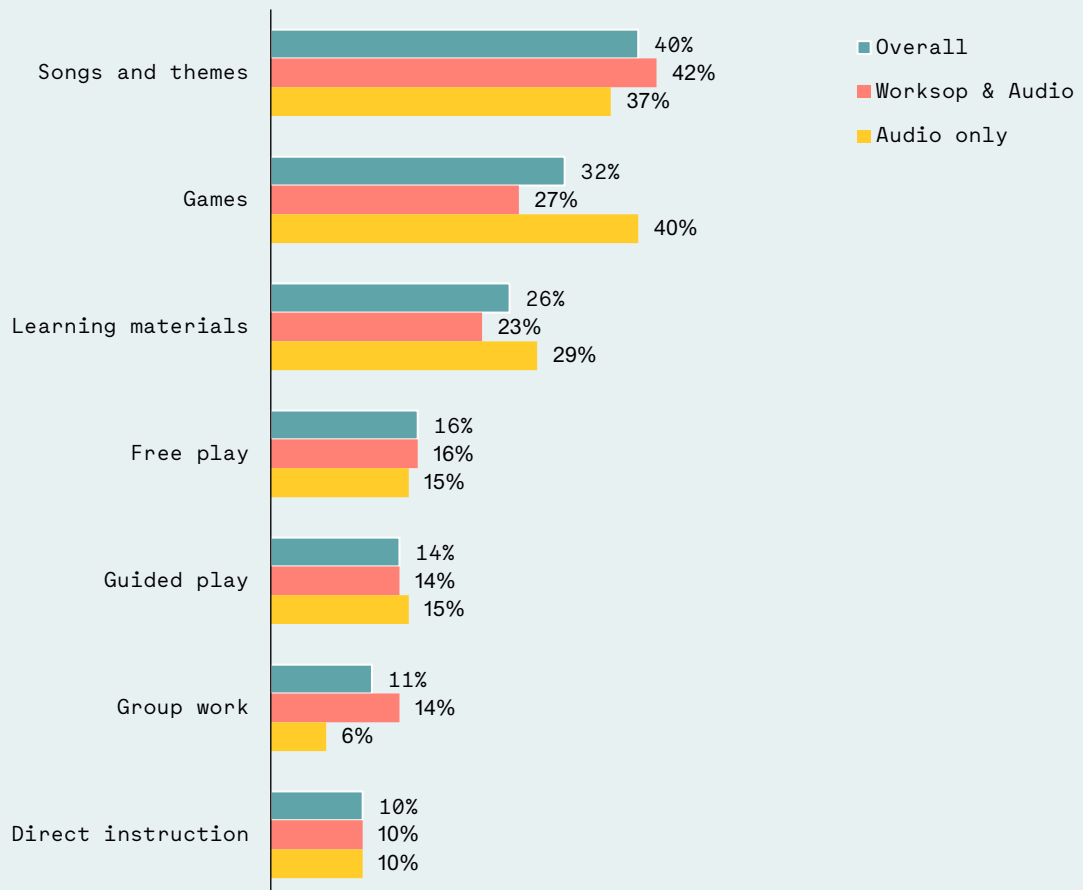Source: Aga Khan Foundation

> " Games make it easier for children to learn and enhance their memory during the learning process.
>
> – Female, Tanzania

Learning Through Play elements that teachers intend to try in their classrooms include use of songs, games, and learning materials.

Elements of Learning Through Play

Q: What elements of Learning through Play will you try in your classroom? (n = 277 | Workshop & Audio = 171, Audio only = 106)
Open-ended, coded by 60 Decibels.

Legend:
- Overall
- Worksop & Audio
- Audio only

Songs and themes
- 40%
- 42%
- 37%

Games
- 32%
- 27%
- 40%

Learning materials
- 26%
- 23%
- 29%

Free play
- 16%
- 16%
- 15%

Guided play
- 14%
- 14%
- 15%

Group work
- 11%
- 14%
- 6%

Direct instruction
- 10%
- 10%
- 10%

Source: Aga Khan Foundation

" I will incorporate the use of songs because it's easier for students to learn.

– Male, Kenya, Grade 4 to 6

Appendix

Methodology

About the 60 Decibels Methodology

In September 2023, 60 Decibels' trained researchers conducted 277 phone interviews with Aga Khan Foundation's Learning Through Play teachers The teachers were randomly selected from a random sample of Aga Khan Foundation's teacher's database. Here is the breakdown of how we collected this data:

Country	Kenya	Uganda	Tanzania
Client Population	120	104	148
Interviews Completed	103	66	108
Response Rate	87%	89%	84%
Languages	English, Swahili	English	Swahili
Average Survey Length	9 mins	9 mins	8 mins
Confidence Level	90%	90%	90%
Margin of Error	3%	6%	4%

Calculations and Definitions

For those who like to geek out, here's a summary of some of the calculations we used in this report.

Metric	Calculation
Net Promoter Score®	The Net Promoter Score (NPS) is a common gauge of client satisfaction and loyalty. It is measured by asking clients to rate their likelihood to recommend a product/service to a friend of family member on a scale of 0 to 10, where 0 is least likely and 10 is most likely. The NPS is the % of clients rating 9 or 10 out of 10 ('Promoters') minus the % of clients rating 0 to 6 out of 10 ('Detractors'). Those rating 7 or 8 are considered 'Passives'.

Ideas for How to Use these Results

Here are ideas for ways to engage your team
and use these results to fuel discussion and
inform decisions.

Review Your Results

☐ Review your results and qualitative teacher responses. There's a lot of interesting feedback in there!

Engage Your Team

☐ Send the report to your team & invite feedback, questions and ideas. Sometimes the best ideas come from unexpected places!

☐ Set up a team meeting & discuss what's most important, celebrate the positives, and identify next steps.

Spread The Word

☐ Reach a wider audience on social media & show you're invested in teachers.

Close The Loop

☐ We recommend posting on social media/website/blasting an SMS saying a 'thank you to everyone who took part in the recent survey with our research partner 60 Decibels, your feedback is valued, and as a result, we'll be working on XYZ' (edited)

☐ After reading this report, don't forget to let us know what you thought: [Click Here]!

Take Action!

☐ Collate ideas from team into an action plan including responsibilities.

☐ Keep us updated, we'd love to know what changes you make based on these insights.

☐ Set up the next Lean Data project – we recommend checking in again in 6 to 12 months.

Source: Aga Khan Foundation

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I heard children happily counting numbers while playing, which taught me that learning can be fun, and they grasp what they are taught very easily.

— Female, Kenya, Grade 1 to 3

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About 60 Decibels

60 Decibels is a global, tech-enabled impact measurement company that brings speed and repeatability to social impact measurement and teachers insights. We provide genuine benchmarks of impact performance, enabling organizations to understand impact relative to peers and set performance targets. We have a network of 1,300+ researchers in 79+ countries, and have worked with more than 800 of the world's leading impact investors, companies, foundations, corporations, NGOs, and public sector organizations. 60 Decibels makes it easy to listen to the people who matter most.

Project Team

Nilah Mitchell [Project Director]

Achyut Rokkam [Contract Lead]

Joyce Nyokabi [Project Lead]

Ian Osuka [Research Coordinator]

For queries, please email:

nilah@60decibels.com;

achyut@60decibels.com

Thank You For Working With Us!

Let's do it again sometime.

We'd love to hear your feedback on working with 60dB; take 5 minutes to fill out our feedback survey here!

Stay In Touch

Please sign up for The Volume, our monthly collection of things worth reading.

Acknowledgments

Thank you to Zohreen Badruddin and the entire Aga Khan Foundation team for their support throughout the project.